



**SAUDI MODERN COMPANY FOR METALS,
CABLES AND PLASTIC INDUSTRY LTD.**
RIYADH CABLES & METALS (EXPORT DIVISION)

INTRODUCTION

We take a great deal of pleasure to introduce ourselves as one of the leading names in the cable and allied manufacturing Industry of Middle East, with an enviable growth record.

Our keen dedication and analytical outlook made way for where we are today because we always stand for best quality and service. Our products do enjoy a distinct reputation, which is second to none.

We are in this field for the last 18 years, serving the domestic and export market with considerable degree of customers' satisfaction.

We have obtained ISO-9001 Certification from TuV and BASEC as a true recognition to our Quality Management System to give our client full satisfaction.

The Group turnover of 2001 stands at 1.500 Billion Saudi Riyals*; 40% (nearly) was exported. Our premises extend over an area of 400,000 Sq.m backed by a work force of 1875 employees and a capital of 240 Million Saudi Riyals.

It dates back to end of 1984 when we set our foot in the Kingdom's Industrial Map by the Establishment of Saudi Modern Company for Cable Industry Ltd. (Riyadh Cables) with a paid up capital of 29.45 Million Saudi Riyals on a land area of 23,000 Sq.m with an annual capacity of 10,000 M.Tons of Low Voltage Cables and Wires of Copper and Aluminum.

In 1994, Riyadh cables & Metals signed a "license Agreement for the Know-how and Technical assistance" with BRUGG KABEL AG-a well known Swiss Corporation with expertise in the manufacture, installation and testing of XLPE High Voltage and Accessories. As we are the first manufacturer to use the state of the art "Dry Curing and Dry Cooling of Organic Peroxide XLPE" cable production technology in the middle East for voltages up to 240 KV and upto 2000 mm² size. Those products conform to various national and international standard specifications, our name and products were known nationally and internationally with reputation.

The Group consists of:

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| 1) Riyadh Cables | 2) Riyadh Cables and Metals |
| 3) Riyadh Electric Wires | 4) Riyadh Telephone Cables |

and we are gearing up for further expansion in the years ahead.

RCGC Can make every job a success.

1\$=3.75 SR